# Precision Fermentation

A deep-dive into the precision fermentation venture space in Europe and Israel





### About

### NetO

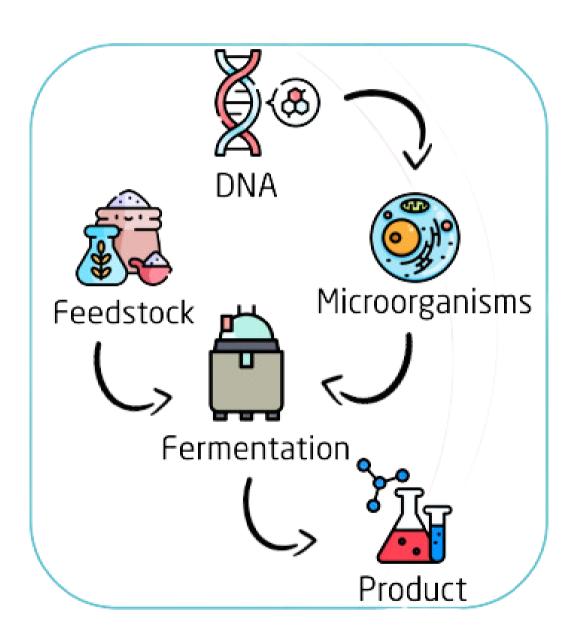
Net Zero Insights is a data and research firm that exclusively focuses on Climate Tech. The company operates the most comprehensive database in the climate innovation space, with a specific emphasis on venture capital. By leveraging its data and domain knowledge, Net Zero Insights regularly produces research on the industry's current state.



The European Circular Bioeconomy Fund (ECBF) is the first venture fund exclusively dedicated to the Bioeconomy. The fund aims to catalyze the transition towards a sustainable future by investing in biobased growth-stage companies driving the shift from a fossil-based to a bio-based economy.



## Precision Fermentation: Sustainable Production with Microbial Cell Factories



#### **Definition**

Precision Fermentation is an innovative approach in which microorganisms are used as "cell factories" in order to generate different functional ingredients. Learn more <u>here</u>.

This approach can reduce the environmental footprint of production processes by optimizing resource usage, including land, water, and energy, while also enabling waste and pollution minimization.

#### Scope of analysis

Precision fermentation can be used in a wide range of applications such as food, agriculture, textiles, pharma, chemicals, biofuels, and others. The following analysis excludes biofuels and pharma.



### **Key Takeaways**

Funding Peak in 2022

Precision fermentation funding hit an all-time high in 2022 with a 160% YoY growth. 2023 is predicted to be a strong year.

p.05

#### Food & Beverage Companies Leading

Over 50% of companies focus on food and beverage applications, with a significant 70% of the funding being allocated to the sector.

p.14

### Investment Into Low TRL Companies

Deals and funding into low-maturity technologies reflect investors' confidence in the potential of precision fermentation.

p.12

### Second Generation Feedstock Grows

Companies using first-generation feedstock get most funding. But, waste as feedstock companies start to catch investors' attention.

<u>p.08</u>

### 85% of Deals Under €10m

Great majority of deals have been under €10M, with only 2 surpassing the €50M mark (both in 2022).

Israel Leads Funding

Israel attracts most funding. Especially Remilk and Amai Proteins deals in 2022

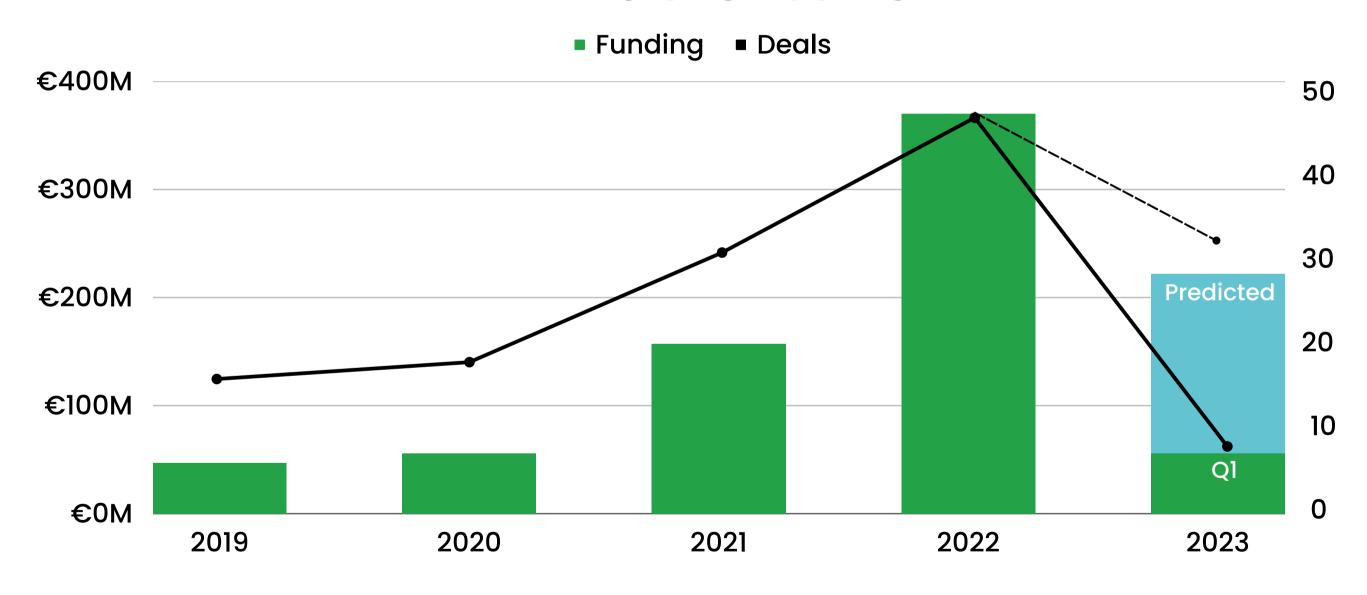




p.09

## Precision Fermentation Funding is Surging Towards a Strong 2023 After a Peak in 2022

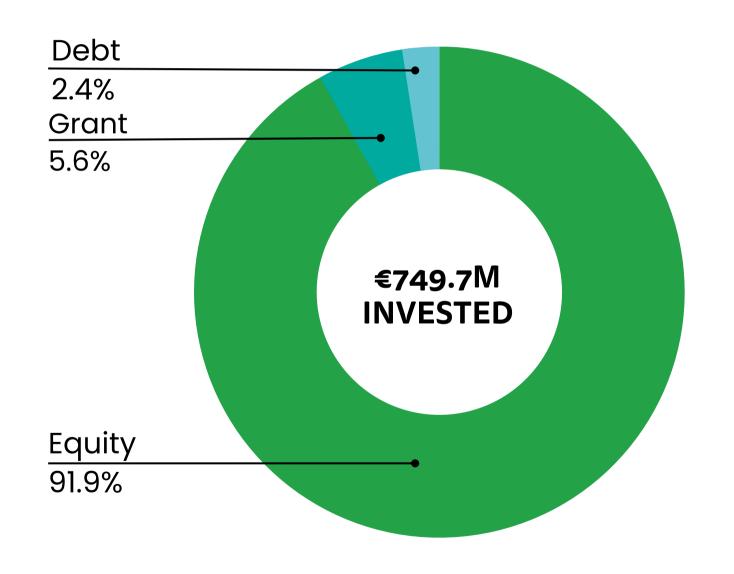
#### YEARLY FUNDING AND DEALS



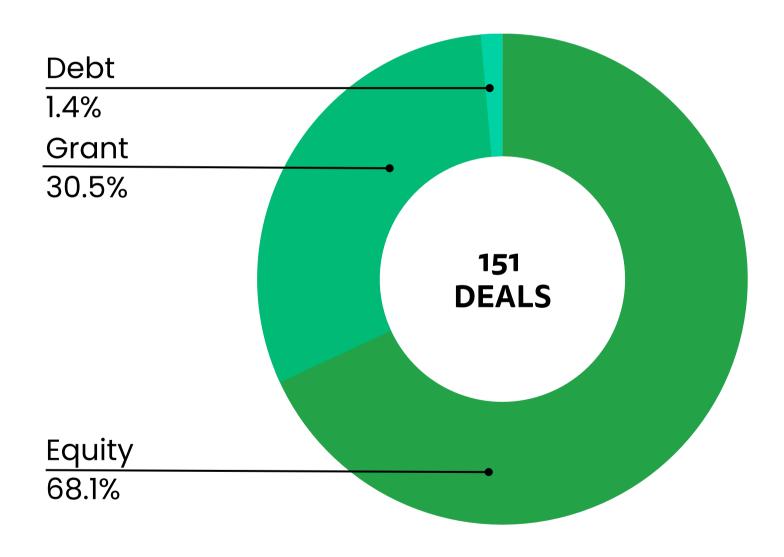


# Out of the €750M Invested in Precision Fermentation, Equity Plays a Dominant Role, Accounting for Over 90% of Funding

#### SHARE OF FUNDING BY INVESTMENT TYPE



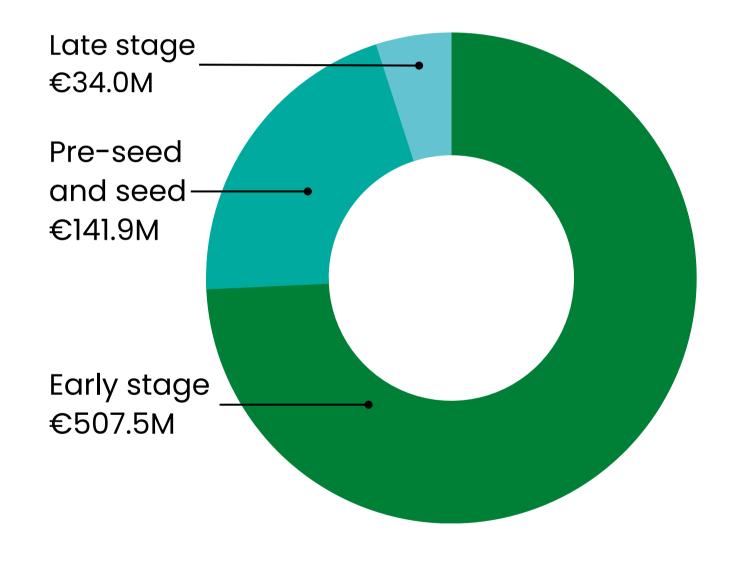
#### SHARE OF DEALS BY INVESTMENT TYPE



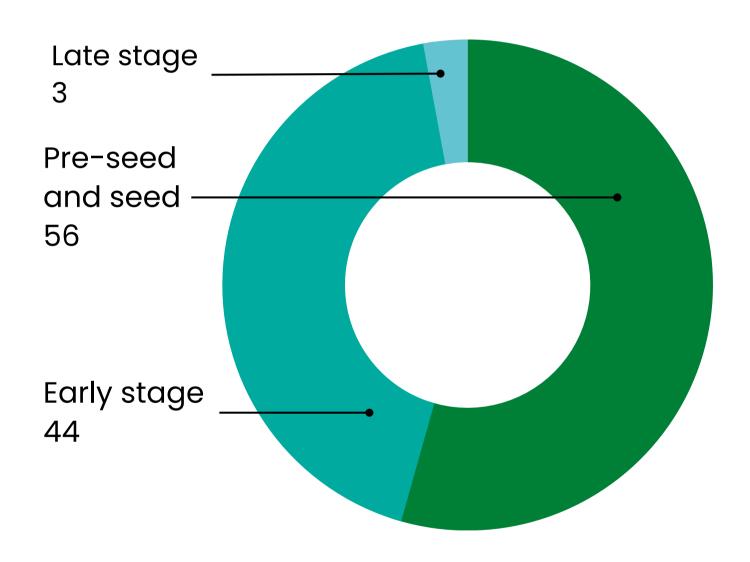


# Early Stage Equity Accounts for 74% of Funding, with Pre-Seed and Seed Leading in Number of Deals

#### **EQUITY FUNDING BY STAGE**



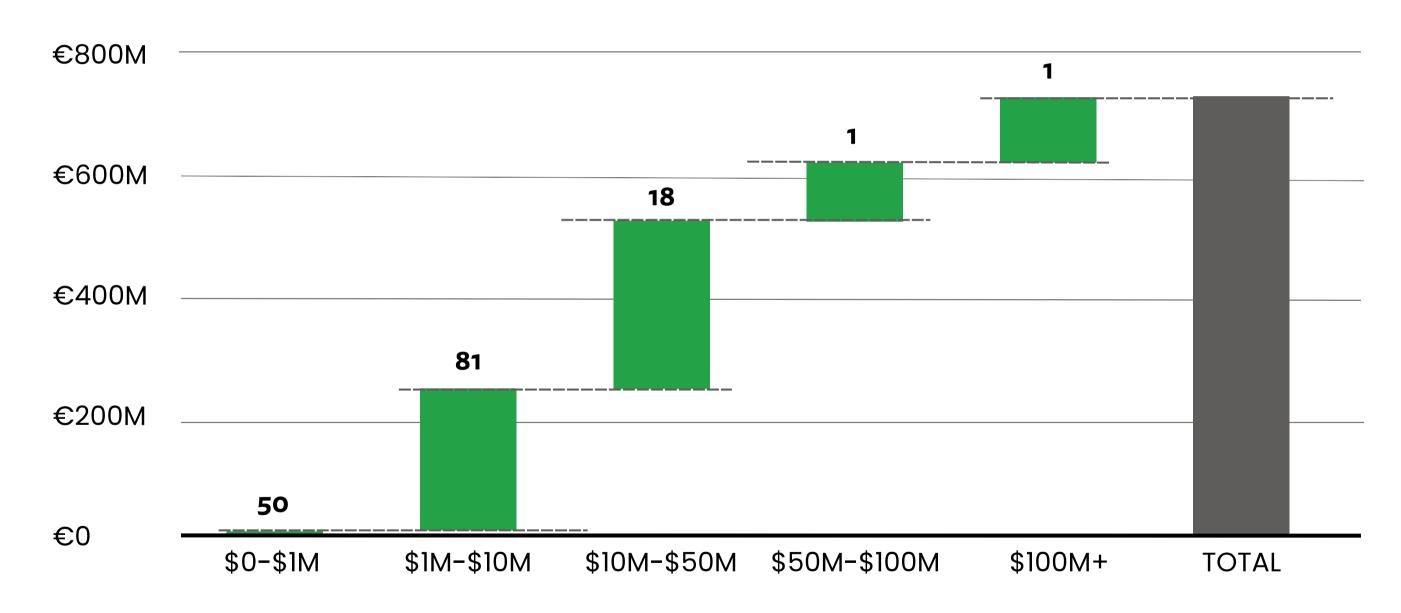
#### **EQUITY DEALS BY STAGE**





## Over 85% of Deals in Precision Fermentation are Under €10M, with Only 2 Deals Surpassing €50M

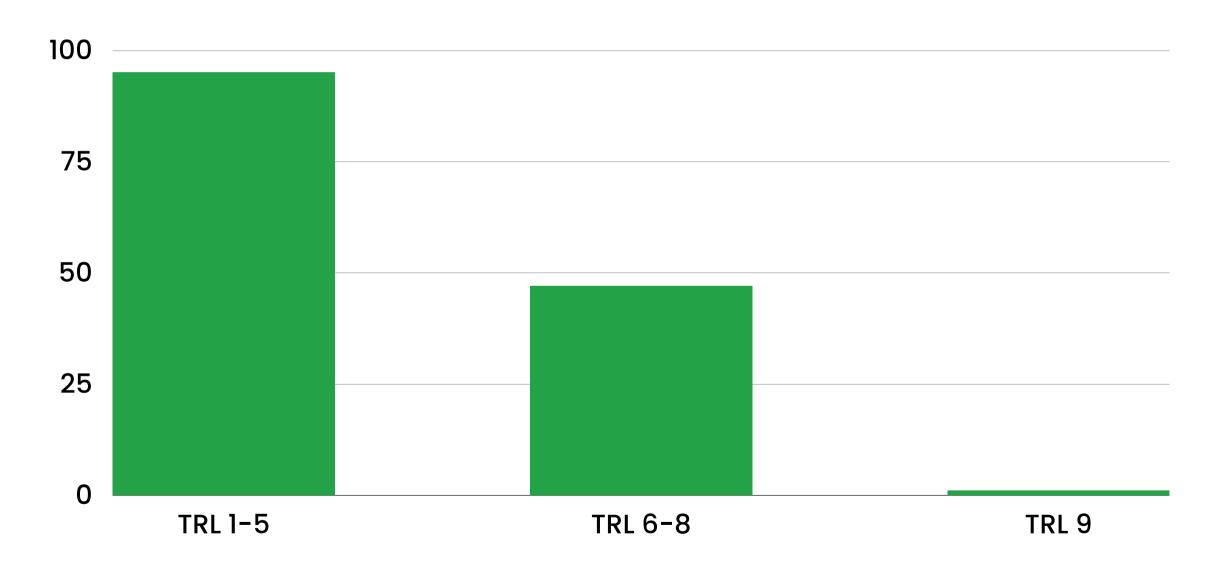
#### SHARE OF FUNDING BY DEAL SIZE





## Number of Deals in Technologies with Low Maturity Shows Investors' Confidence in Precision Fermentation

#### **DEALS BY TECHNOLOGY READINESS LEVEL (TRL)**





### Framework for Precision Fermentation Startups

We Classified Precision Fermentation Startups by Feedstock, Application, and Product Type

#### **Feedstock**

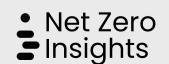
- First generation sugars
- Waste
  - Agricultural waste
  - Industrial waste
  - Food waste
  - Municipal waste
- Gasses

#### **Application**

- Food & beverage
- Multi-application
- Home & personal Care
- Textiles
- Service
- Agriculture
- Packaging

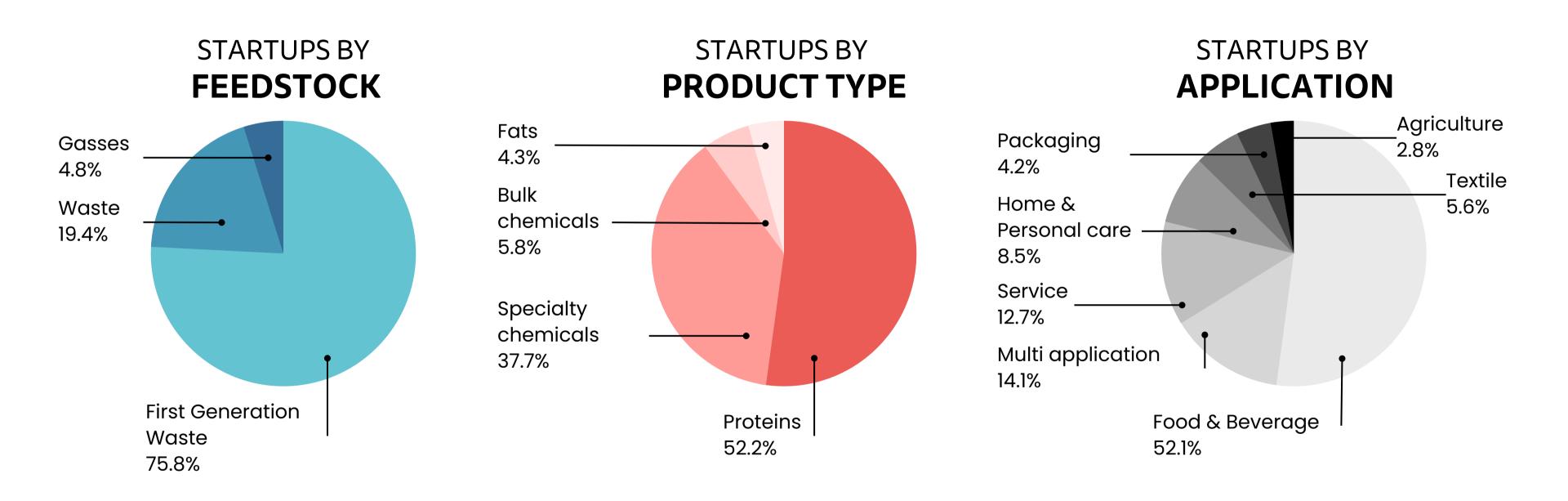
#### **Product Type**

- Speciality chemicals
- Bulk chemicals
- Fats
- Proteins





## Overview of Number of Startups Categorized by Feedstock, Product Type, and Application



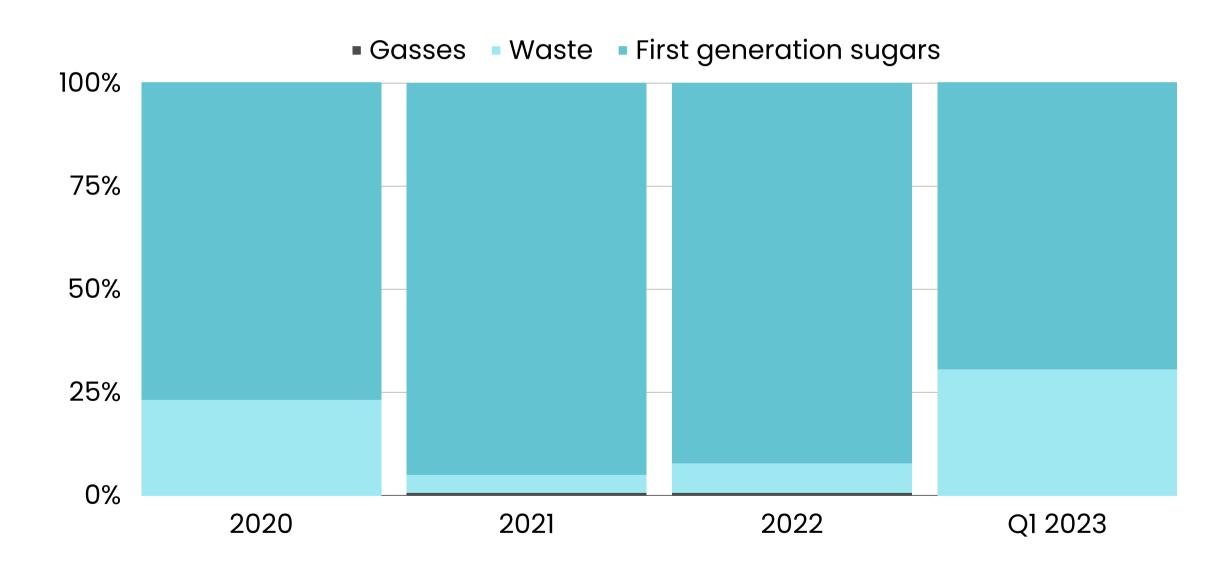
Disclaimer: Only companies with disclosed funding have been included in this analysis.





# Waste as Feedstock Starts to Gain Traction, but Majority of Funding Still Goes to First Generation Sugars

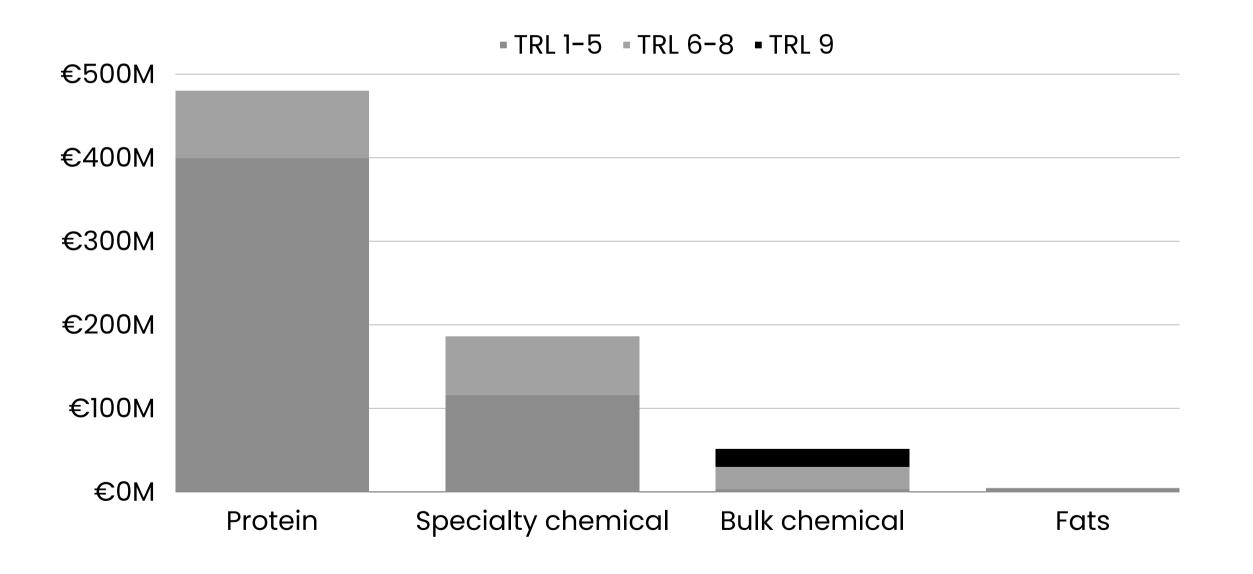
#### SHARE OF FUNDING BY FEEDSTOCK





# Protein Companies Get Majority of Funding, with 60% of Them Falling Within TRL 1-5

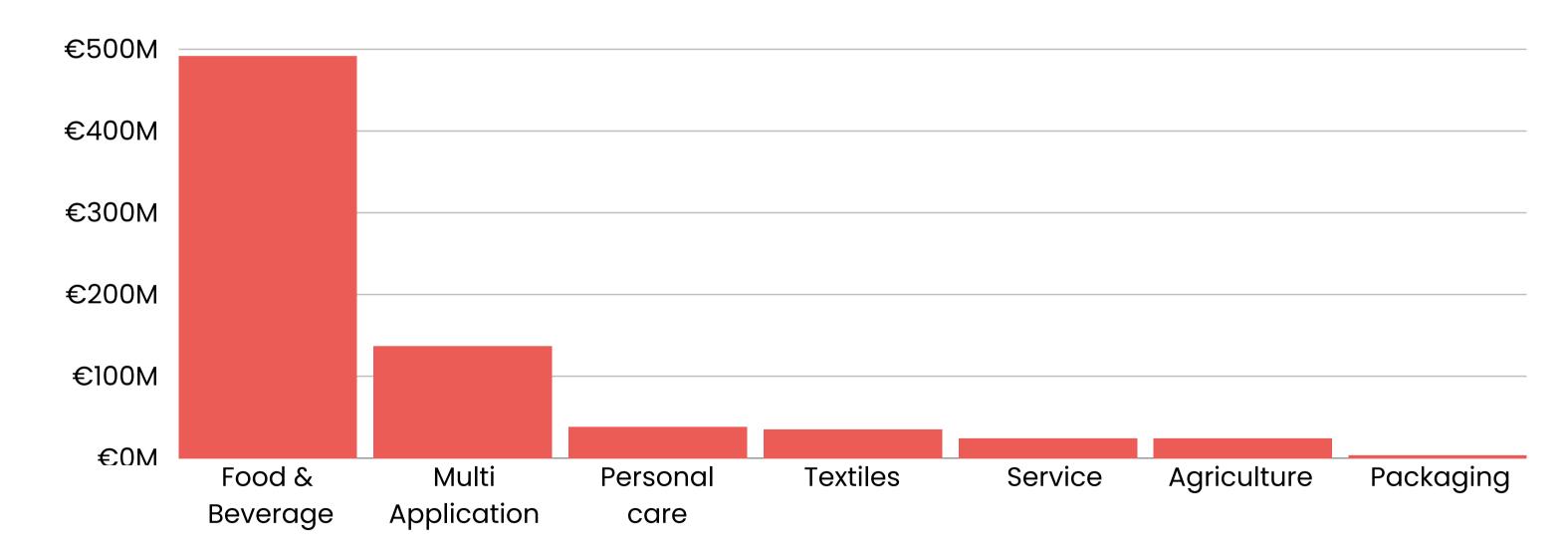
#### **FUNDING BY PRODUCT TYPE AND TRL**





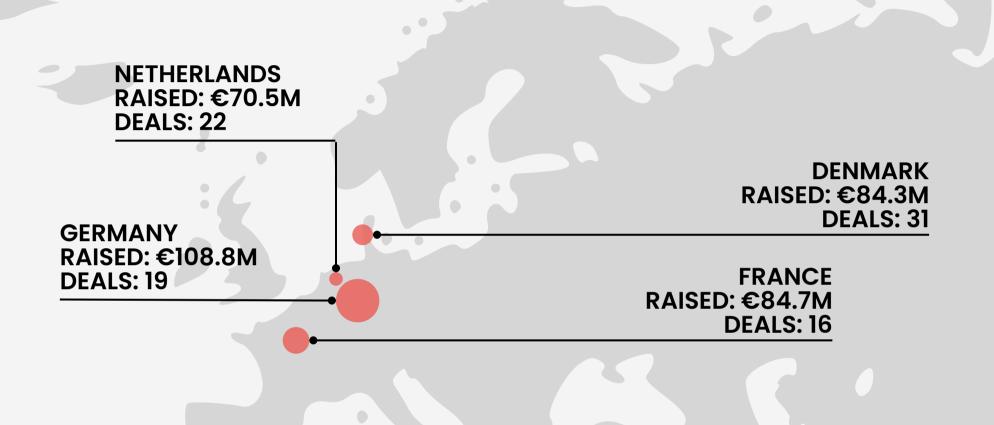
# Food & Beverage Applications Get Almost 70% of Total Precision Fermentation Funding

#### **FUNDING BY APPLICATION**





### Israel, Germany, and France Lead Funding, While Denmark Gets More Deals



Amsterdam	€36.1M
Paris	€29.2M
Ashdod	€26.8M
Netanya	€26.7M

City

Tel Aviv

Rehovot

Copenhagen

Berlin

ISRAEL	
RAISED: €287.6M	
DEALS: 18	}





Raised Deals

6

€106.0M

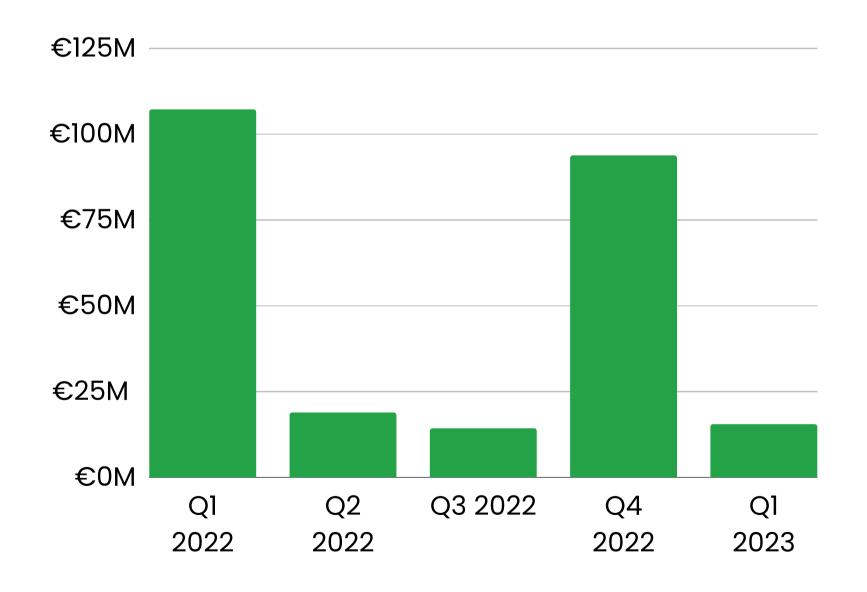
€103.8M

€56.7M

€46.7M

## Israel Stands Out in Funding with Major Deals Going Towards Protein Companies

#### **QUARTERLY FUNDING IN ISRAEL**



#### TOP DEALS

COMPANY	AMOUNT	TYPE	DATE
remilk.™	€106M	Series B	Jan 2022
Amai	€93M	Series B	Dec 2022
W <sup>3</sup>	€15M	Series B	Mar 2023



### Top Pre-Seed and Seed Deals

COMPANY	AMOUNT	COUNTRY	YEAR	OUTCOME	FEEDSTOCK	
Imagindairy real milk. no cows.	€14.2M	Israel	2022	Proteins	First generation sugars	<b>(</b>
Imagindairy real milk, no cows.	€11.4M	Israel	2021	Proteins	First generation sugars	<b>(</b>
	€10.1M	Germany	2022	Bulk chemicals	Waste	<b>(</b>
ONEGO	€10M	Finland	2022	Proteins	First generation sugars	<b>(</b>



### **Top Early Stage Deals**

COMPANY	AMOUNT	COUNTRY	YEAR	OUTCOME	FEEDSTOCK	
remilk.™	€106M	Israel	2022	Proteins	First generation sugars	<b>(</b>
Proteins	€93.2M	Israel	2022	Proteins	First generation sugars	9
Formo	€42.5M	Germany	2021	Proteins	First generation sugars	<b>(</b>
PROPEZ	€22M	Netherlands	2020	Proteins	First generation sugars	<b>(</b>



### **Top Late Stage Deals**

COMPANY	AMOUNT	COUNTRY	YEAR	OUTCOME	FEEDSTOCK	
AFYREN	€21M	France	2019	Waste	Flavouring, chemicals	<b>(</b>
CHAINCRAFT BIORASED INNOVATORS	€IIM	Netherlands	2022	Waste	Chemicals, Fats	<b>(</b>



### **Top Precision Permentation Investors**

#### TOP PRECISION FERMENTATION VC INVESTORS



#### TO PRECISION FERMENTATION CORPORATE INVESTORS











# Precision Fermentation Companies that Made Exits Share Similar Feedstock, Product Type, and Application

IPO
Time to exit: 9 years



Press release 📝

Feedstock

First Generation Sugars

**Product Type** 

Specialty chemicals

Application

Multi application

**Partial Aquisition** 

Time to exit: 11 years



Acquired by Givaudan

Press release

Feedstock

First Generation Sugars

**Product Type** 

Protein

Application

Multi application

Aquisition

Time to exit: 18 years



Acquired by Kerry Group

Press release 📝

**Feedstock** 

First Generation Sugars

**Product Type** 

Specialty chemicals

Application

Multi application

Aquisition

Time to exit: 6 years



Acquired by FMC Corporation

Press release

**Feedstock** 

First Generation Sugars

**Product Type** 

Specialty chemicals

Application

Agriculture





### Methodology & Scope

This report uses data from the NetO Platform to analyze the precision fermentation venture space in Europe and Israel. The analysis encompasses all funding activity up until the 31st of March of 2023.

Only companies with disclosed rounds are included in the report.

With the exception of page 21, this report does not include the following funding round types: acquisition, IPO, post-IPO, merger, PIPE, secondary transaction, and SPAC.

The framework used to categorize companies is a simplified version of the classification system employed to categorize companies on the NetO Platform.

